ClippingPro
MOMENT INTELLIGENCE

CAPABILITY MATRIX

Long videos in.
Ready-to-post clips out.

ClippingPro finds the moments in a long video that are worth sharing, explains why in a report, and renders the ones you pick as finished vertical, square or horizontal clips — with subtitles, hooks, music and your branding.

PODCASTS INTERVIEWS LECTURES WEBINARS TALKS VLOGS

HOW IT WORKS

From one long video to finished clips

Six steps. The AI does the searching and the heavy lifting; a person approves what gets made.

01

Long video or URL

Upload the recording straight from the browser, or paste a link to it.

02

AI discovery

The video is transcribed and split into candidate moments. Each is scored for hook, retention and whether it stands on its own.

03

The report

Every moment, graded and explained, on one shareable page — with the transcript, metrics and a brief on the whole video.

04

Clip selection

Pick the clips to make. Add a moment of your own if the AI missed one. Queue several as a batch.

05

Studio

Supervised editing: faces and speakers are detected, you choose the layout and templates, set brand, hook and subtitles, and preview it live.

06

Render

Finished clips in 9:16, 1:1 or 16:9 with subtitles, branding and hooks — ready to download and post.

BEHIND THE SCENES · DISCOVERY

Segments the video and produces a manifest of candidate clips.

BEHIND THE SCENES · SUPERVISED ANALYSIS

Detects people and faces and transcribes word by word, then proposes layouts.

BEHIND THE SCENES · AI PLAN

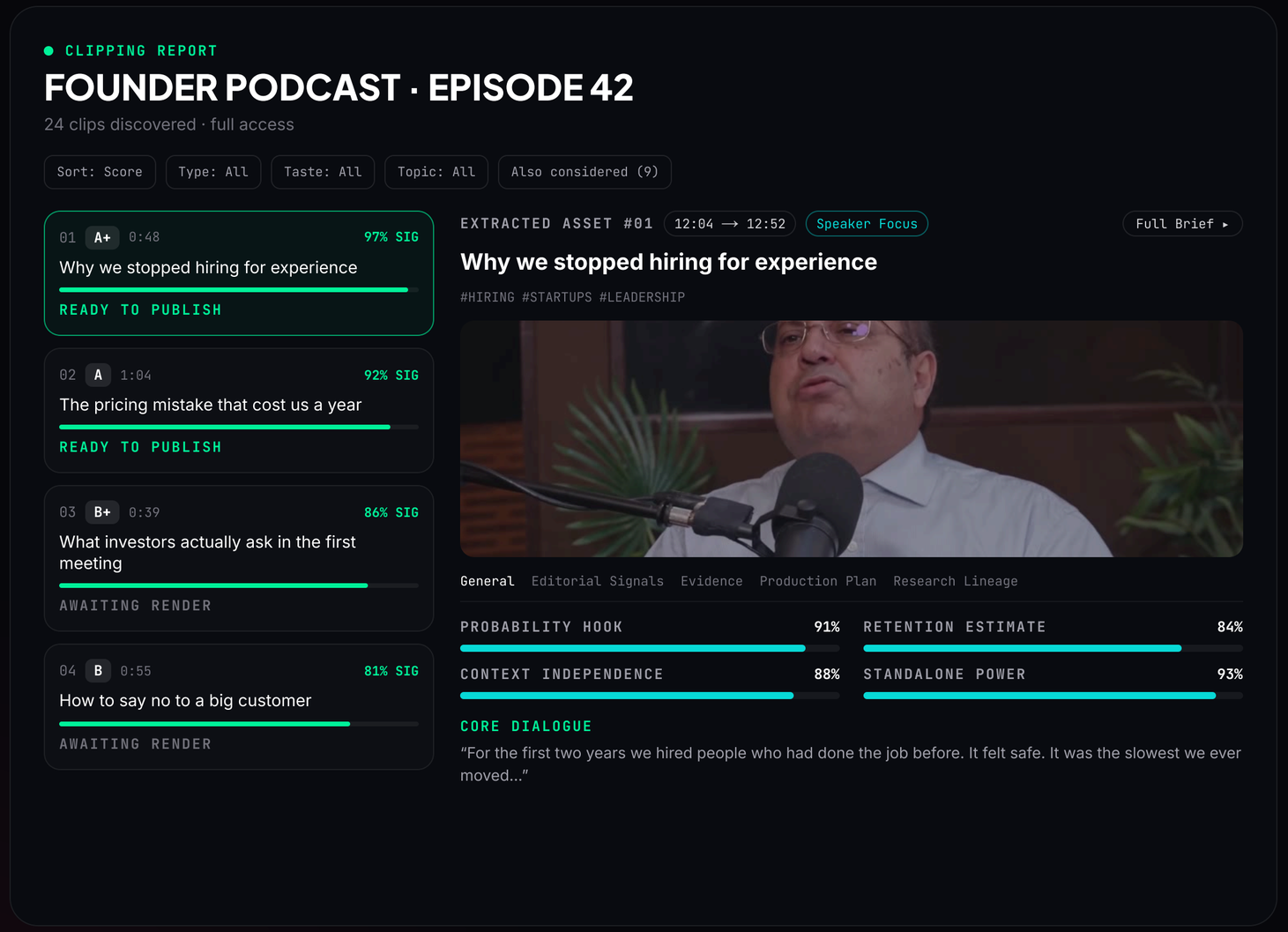
A multi-stage AI pass writes the edit plan: framing, captions, hook, effects.

BEHIND THE SCENES · PARALLEL RENDER

The clip is cut into chunks rendered side by side, then joined into one MP4.

THE REPORT

What the AI found, and why



- **Every clip, ranked.** Graded A+ to D with a signal score, timestamps, duration and whether a render is ready.
- **Signal metrics.** Hook probability, retention estimate, context independence and standalone power, with a signal radar.
- **The words.** The core dialogue of each clip, the hook line, why it works and who it is for.
- **Evidence.** Verified views of comparable short clips, trending sounds and sources, on advanced reports.
- **Production plan.** Cover frame, caption, hashtags and a beat sheet per clip.
- **Full brief.** Genre, narrative arc, audience, themes, topics covered, what stops the scroll and similar viral shorts.
- **Shared by link.** Filter by type, taste and topic, and see what the AI considered but left out. No login needed to read it.

MAKE THE CLIPS

Discovered clips → Studio → Render

Choose what to make, shape it in the Studio with a live preview, and render it in one click.

STEP 1 · INTELLIGENCE

Discovered clips

- All clips from the video, ranked, with the same detail as the report.
- **Add Moment** — mark a stretch the AI did not pick.
- **Run Intelligence** — writes Shorts/Reels angles, an X hook and LinkedIn framing for the clip.
- **Share Report** — one link for the whole project.
- **Render** opens the clip in the Studio; **Compute** queues it in a batch.

STEP 2 · VIBE STUDIO

Supervised editing



- A phone preview at the chosen shape, with subtitles and hook drawn live.
- Start from a Scene template and a Subtitle + Hook template — or let All Auto choose.

- **Custom** — fine control: Trim, Framing, Music, Moments, Subtitles, Emphasis, Hook, Text Motion, Look, Grade, Transition, Encoding.
- **Brand** — logo (corner, scale, opacity), intro and outro as a video or an image.
- **Distribution caption** — tell the AI how to write the post copy.

STEP 3 · RENDER

Finished clips

- One click: **Render High-Res Reel**. The cost in coins is shown on the button.
- Render tiers — Silver, Gold, Platinum, Platinum Pro — add b-roll, AI music, matting and upscaling.
- Rendered in parallel chunks, so long clips do not wait in line.
- Delivered to **Assets**: HD player, variations, downloads and ready-to-paste copy for each channel.

SCENE TEMPLATES

25 scene templates in four families

A scene template decides how the picture is framed and how it looks and moves: framing, camera, colour, overlays, the climax and the music bed.

Look 12

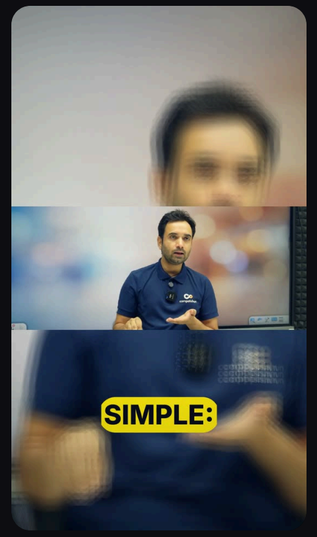
Full-screen vertical framing that follows the speaker. Each Look sets the colour grade, camera behaviour, overlays, climax and music.



- Clean Talker
- Storyteller
- Documentary
- Corporate Minimal
- Calm Focus
- Vlog
- Bright Pop
- Hype
- Action
- Moody
- Neon Night
- Noir Mono

Fixed frame 4

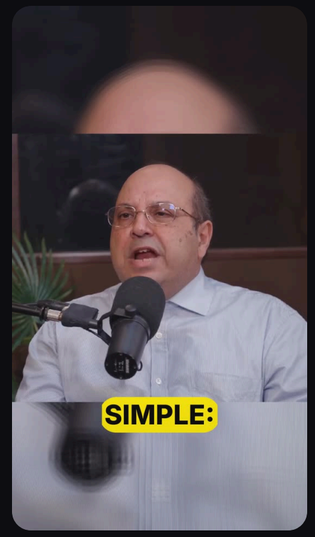
The picture is cut to a fixed shape — widescreen, 4:3, square or 4:5 — and placed on the vertical canvas with bands above and below.



- Cinematic
- Retro
- Square Feed
- Portrait Feed

AI stacking 4

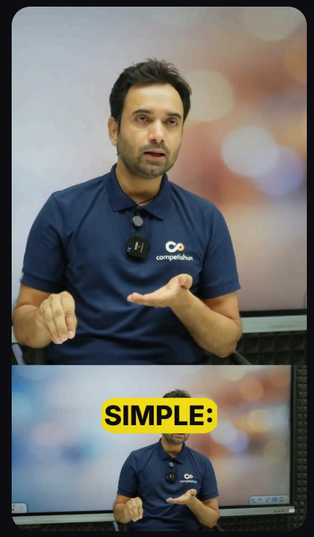
Follows the action and, when two things matter at once, stacks them: speaker and listener, presenter and slide, face and product.



- Podcast
- Lecture / Explainer
- Product Demo
- Panel / Group

Stacked 5

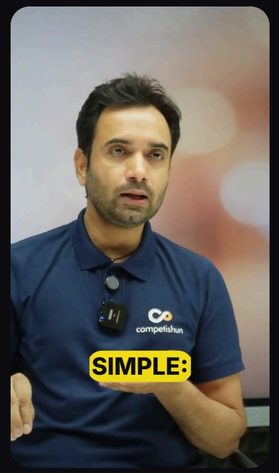
A fixed two-panel layout for the whole clip — for example the speaker's face on top and the full frame below.



- Face over Frame
- Frame over Face
- Screen + Face
- Duo Split
- B-roll Stack

Look templates

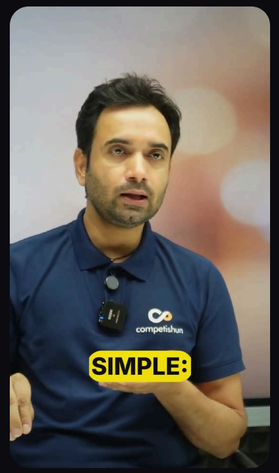
Full-screen vertical framing that follows the speaker. Each Look sets the colour grade, camera behaviour, overlays, climax and music.



Clean Talker

Best for Any single speaker to camera — coaches, founders, explainers. The safe default.

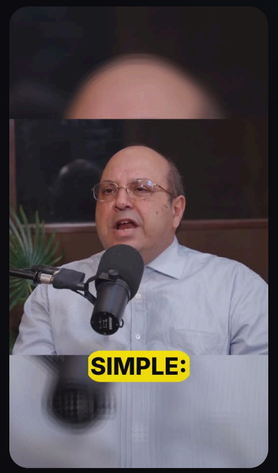
CAMERA	Steady; glides between framings
LOOK	Natural colour
OVERLAYS	AI info cards beside the speaker
MOMENTS	Freeze-frame climax replay, 3 s, zoom punch · epic sting
MUSIC	Soft, warm, unobtrusive background bed



Storyteller

Best for Personal stories, testimonials and reflective moments that need slower pacing.

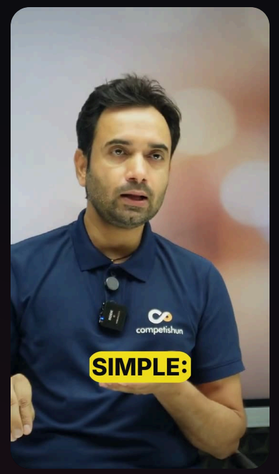
CAMERA	Steady; glides between framings
LOOK	Warm, soft grade and slow drift
OVERLAYS	AI info cards beside the speaker
MOMENTS	Slow-motion climax replay, 4 s, vignette pulse · emotional sting
MUSIC	Warm, gentle acoustic bed, soft piano



Documentary

Best for Interviews and serious subjects where the footage should look untouched.

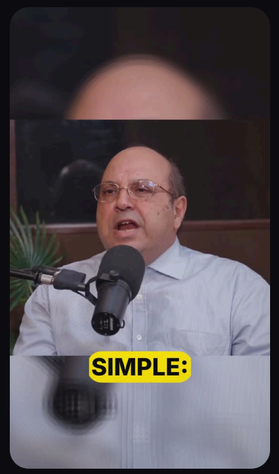
CAMERA	Steady; glides between framings
LOOK	True-to-life grade
OVERLAYS	None — a clean picture
MOMENTS	None
MUSIC	Ambient, understated documentary score



Corporate Minimal

Best for Company updates, B2B thought leadership and presentations.

CAMERA	Steady; cuts between framings
LOOK	Cool, clean grade
OVERLAYS	None — a clean picture
MOMENTS	None
MUSIC	No music bed



Calm Focus

Best for Interviews and talks where nothing should distract from what is said.

CAMERA	Steady; glides between framings
LOOK	True-to-life grade
OVERLAYS	None — a clean picture
MOMENTS	None
MUSIC	No music bed



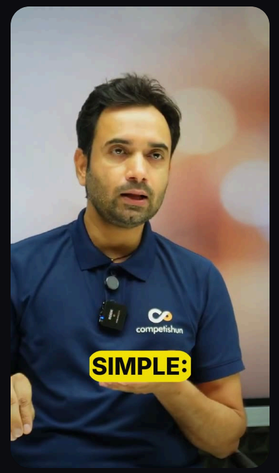
Vlog

Best for Lifestyle and day-in-the-life creators with a friendly, upbeat tone.

CAMERA	Pushes in on movement; punches in between framings
LOOK	Bright, airy grade and light beat punch-ins
OVERLAYS	AI info cards, on-screen words and stickers
MOMENTS	Freeze-frame climax replay, 3 s, emoji on the head · wholesome sting
MUSIC	Upbeat, cheerful pop bed

Look templates

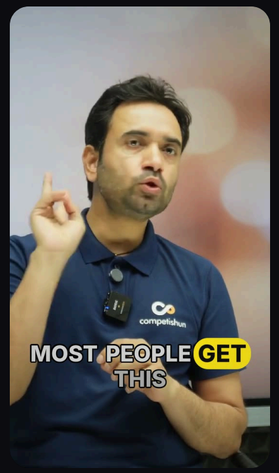
Full-screen vertical framing that follows the speaker. Each Look sets the colour grade, camera behaviour, overlays, climax and music.



Bright Pop

Best for Colourful lifestyle content and light-hearted announcements.

CAMERA	Pushes in on movement; punches in between framings
LOOK	Saturated pop grade, light beat punch-ins and sparkle bursts
OVERLAYS	AI info cards, on-screen words and stickers
MOMENTS	Freeze-frame climax replay, 3 s, confetti · wholesome sting
MUSIC	Upbeat, bright, energetic pop



Hype

Best for Launches, announcements and highlights that should feel big.

CAMERA	Pushes in on movement; punches in between framings
LOOK	Natural colour, a touch brighter, strong beat punch-ins and vignette pulse on the beat
OVERLAYS	AI info cards, on-screen words and stickers
MOMENTS	2 s intro replay; Speed-ramp climax replay, 4 s, shake, flash and confetti · hype sting
MUSIC	Energetic, driving electronic hip-hop bed



Action

Best for Sports, workouts, stunts and fast physical action.

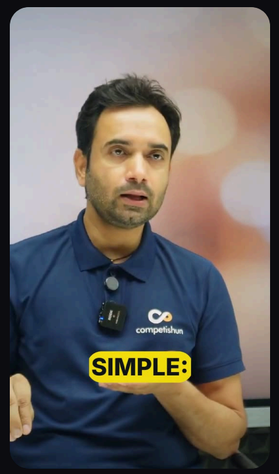
CAMERA	Pushes in on movement; punches in between framings
LOOK	Natural colour, strong beat punch-ins, colour fringing on the beat and vignette pulse on the beat
OVERLAYS	AI info cards, on-screen words and stickers
MOMENTS	Slow-motion climax replay, 4 s, shake and flash · hype sting
MUSIC	Energetic, hard-hitting electronic bed



Moody

Best for Dramatic stories, true crime and serious commentary.

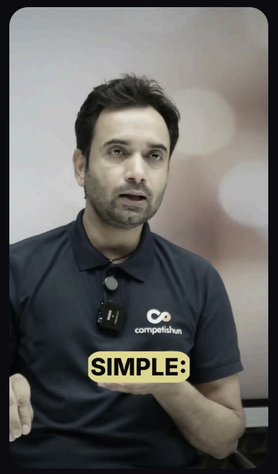
CAMERA	Steady; wipes between framings
LOOK	Dark, desaturated grade, a touch darker, film grain, heavy vignette and slow drift
OVERLAYS	None — a clean picture
MOMENTS	Slow-motion climax replay, 4 s, colour pop · suspense sting
MUSIC	Dark, moody, cinematic ambient bed



Neon Night

Best for Music, nightlife, gaming and urban content.

CAMERA	Steady; wipes between framings
LOOK	Magenta–cyan night grade, slow drift and drifting fireflies
OVERLAYS	AI info cards beside the speaker
MOMENTS	Freeze-frame climax replay, 3 s, glitch and flash · hype sting
MUSIC	Electronic, synthwave, night-drive bed



Noir Mono

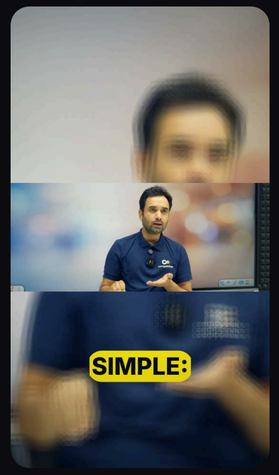
Best for Dramatic or reflective pieces that suit black and white.

CAMERA	Steady; wipes between framings
LOOK	High-contrast black and white and film grain
OVERLAYS	None — a clean picture
MOMENTS	Freeze-frame climax replay, 3 s, vignette pulse · suspense sting
MUSIC	Dark, minimal, tense ambient bed

SCENE TEMPLATES · FIXED FRAME

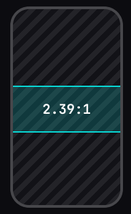
Fixed frame templates

The picture is cut to a fixed shape — widescreen, 4:3, square or 4:5 — and placed on the vertical canvas with bands above and below.



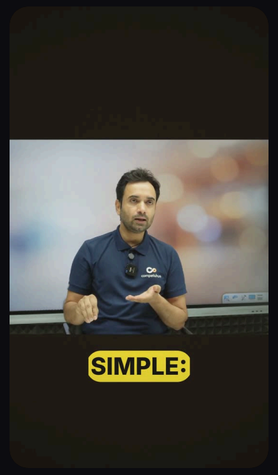
Cinematic

Best for Story-led clips that should feel like a film trailer.



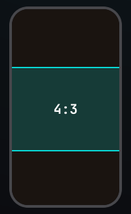
2.39:1 · BLURRED BANDS

CAMERA	Steady; wipes between framings
LOOK	Teal-and-orange film grade, film grain, heavy vignette and slow drift
OVERLAYS	None — a clean picture
MOMENTS	Slow-motion climax replay, 4 s, black and white · epic sting
MUSIC	Cinematic orchestral bed, slow strings



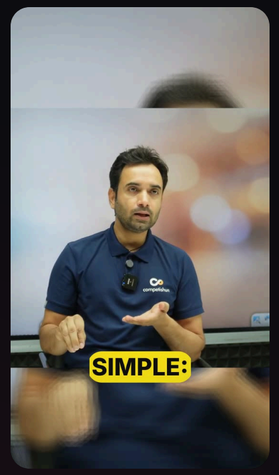
Retro

Best for Nostalgia, comedy and throwback content.



4:3 · COLOUR BANDS

CAMERA	Steady; cuts between framings
LOOK	Faded vintage film grade, film grain and heavy vignette
OVERLAYS	AI info cards beside the speaker
MOMENTS	Freeze-frame climax replay, 3 s, glitch · funny sting
MUSIC	Lo-fi retro tape bed, warm



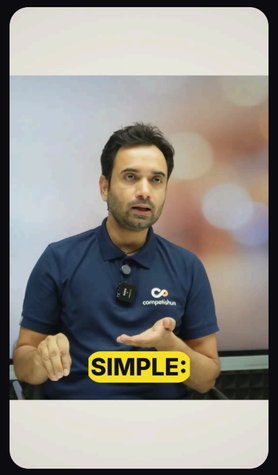
Square Feed

Best for Square feed posts on Instagram and LinkedIn.



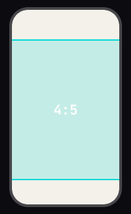
1:1 · BLURRED BANDS

CAMERA	Steady; cuts between framings
LOOK	Natural colour
OVERLAYS	None — a clean picture
MOMENTS	None
MUSIC	No music bed



Portrait Feed

Best for Tall 4:5 feed posts on Instagram and Facebook.



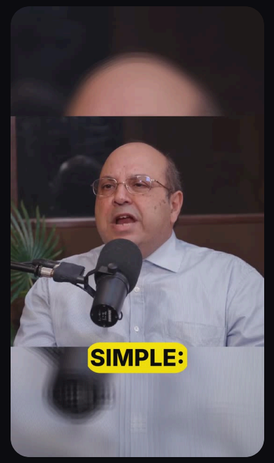
4:5 · COLOUR BANDS

CAMERA	Steady; cuts between framings
LOOK	Bright, airy grade
OVERLAYS	None — a clean picture
MOMENTS	None
MUSIC	No music bed

AI stacking templates

Follows the action and, when two things matter at once, stacks them: speaker and listener, presenter and slide, face and product.

The previews here were rendered offline on single-speaker sample footage, so they show the framing and look but not the stacking itself.



Podcast

Best for Two-person podcasts and interviews.

FRAMING	Follows the action; AI stacks two views when both matter
CAMERA	Steady; glides between framings
LOOK	Warm, soft grade
OVERLAYS	AI info cards beside the speaker
MOMENTS	None
MUSIC	Soft warm podcast bed, low



Lecture / Explainer

Best for Teachers, course creators and webinar hosts with slides or a screen.

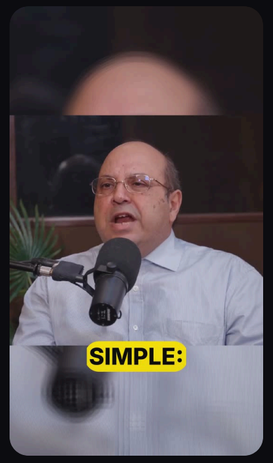
FRAMING	Follows the action; AI stacks two views when both matter
CAMERA	Steady; cuts between framings
LOOK	True-to-life grade
OVERLAYS	AI info cards beside the speaker
MOMENTS	Freeze-frame climax replay, 3 s, black and white · emotional sting
MUSIC	Light, clean, focused study bed



Product Demo

Best for Unboxings, product walkthroughs, cooking and crafts.

FRAMING	Follows the action; AI stacks two views when both matter
CAMERA	Steady; cuts between framings
LOOK	Bright, airy grade
OVERLAYS	AI info cards beside the speaker
MOMENTS	Freeze-frame climax replay, 3 s, zoom punch · wholesome sting
MUSIC	Upbeat, light, modern



Panel / Group

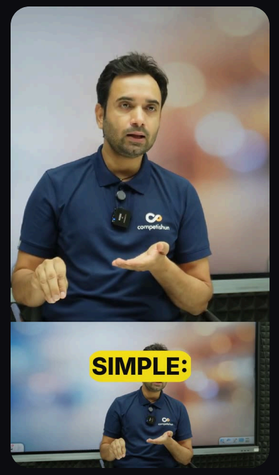
Best for Panels, roundtables and group podcasts with three or more people.

FRAMING	Follows the action; AI stacks two views when both matter
CAMERA	Steady; glides between framings
LOOK	True-to-life grade
OVERLAYS	None — a clean picture
MOMENTS	None
MUSIC	Soft neutral bed

SCENE TEMPLATES · STACKED

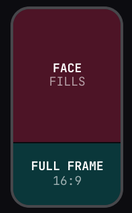
Stacked templates

A fixed two-panel layout for the whole clip — for example the speaker's face on top and the full frame below.



Face over Frame

Best for Reaction and commentary clips where the surroundings matter too.



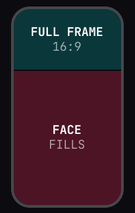
FACE OVER FULL FRAME

CAMERA	Steady; cuts between framings
LOOK	Natural colour
OVERLAYS	None — a clean picture
MOMENTS	None
MUSIC	No music bed



Frame over Face

Best for When the scene is the subject and the speaker is the commentary.



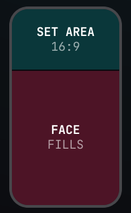
FULL FRAME OVER FACE

CAMERA	Steady; cuts between framings
LOOK	Natural colour
OVERLAYS	None — a clean picture
MOMENTS	None
MUSIC	No music bed



Screen + Face

Best for Tutorials, software demos and screen-shared lessons.



SET AREA OVER FACE

CAMERA	Steady; cuts between framings
LOOK	True-to-life grade
OVERLAYS	None — a clean picture
MOMENTS	None
MUSIC	No music bed



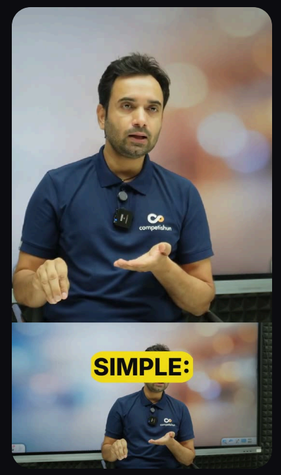
Duo Split

Best for Two-person interviews where both people stay on screen.



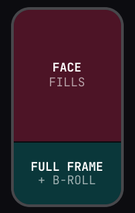
SET AREA OVER SET AREA

CAMERA	Steady; glides between framings
LOOK	Warm, soft grade
OVERLAYS	None — a clean picture
MOMENTS	None
MUSIC	Soft warm podcast bed, low



B-roll Stack

Best for Talking-head clips illustrated with cutaway footage.



FACE OVER FULL FRAME

CAMERA	Steady; cuts between framings
LOOK	Natural colour
OVERLAYS	AI info cards beside the speaker
MOMENTS	None
MUSIC	Soft, modern, unobtrusive bed

HOW TO CHOOSE

Predictable and consistent. Areas such as a screen region are set once on the clip.

Every value a template sets can be changed afterwards in Custom; the card then shows “edited”, and Reset puts the template back.

SUBTITLE + HOOK TEMPLATES · THE CLASSICS · 1 OF 3

71 caption styles with matching hooks

A Subtitle + Hook template sets how captions look and move, how the key word is emphasised, and the style of the opening hook. The phones show the caption style live.



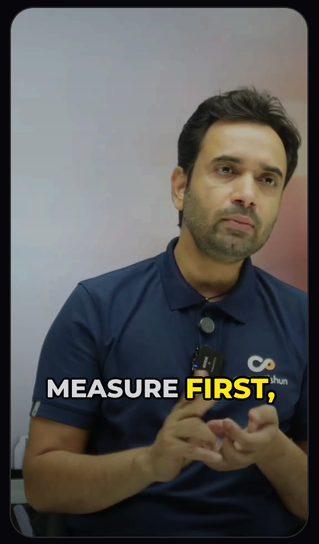
Hormozi V2

High-energy business and self-improvement talking heads.

Bold upper-case captions; the spoken word drops into a yellow pill. Glowing pill hook.

FONT	Inter
EMPHASIS	The spoken word is highlighted as it is said
HOOK	Glowing pill
MOTION	Words pop in, fade out

Base text · Spoken word · Outline · Word highlight · Hook: text, glow, background



Hormozi

Bold talking-head content in the classic high-contrast look.

Heavy high-contrast captions, the spoken word in yellow. Glowing pill hook.

FONT	Montserrat
EMPHASIS	The spoken word is highlighted as it is said
HOOK	Glowing pill
MOTION	Words pop in, fade out

Base text · Spoken word · Outline · Hook: text, glow, background



Kinetic Pulse

Music-backed, high-tempo edits.

Upper-case words that pulse on the beat. Glitch bar hook.

FONT	Montserrat
EMPHASIS	The spoken word is highlighted as it is said
HOOK	Glitch bar
MOTION	Words scale in, shrink out

Base text · Spoken word · Hook: text, outline, glow, background



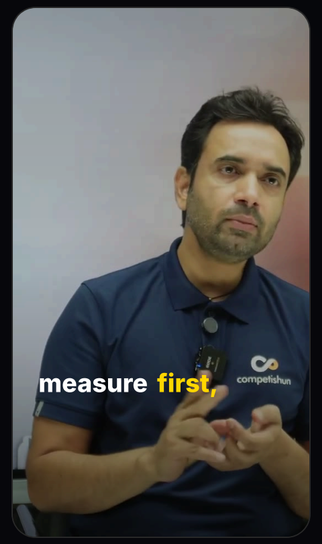
Kinetic Wipe

Energetic clips that still need to read cleanly.

Words revealed left to right as they are spoken. Underline hook.

FONT	Montserrat
EMPHASIS	The spoken word is highlighted as it is said
HOOK	Underline
MOTION	Words slide in, slide out

Base text · Spoken word · Glow · Hook: text, outline, accent



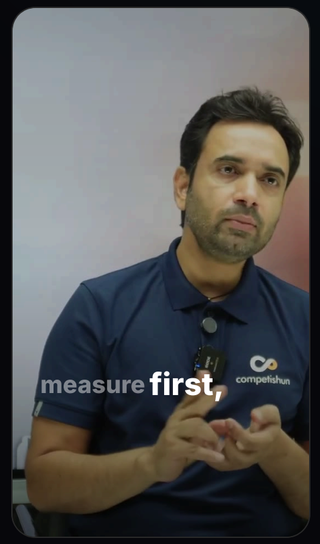
Karaoke

Lyrics, sing-alongs and fast speakers followed word by word.

The spoken word turns yellow as it is said. Sparkle banner hook.

FONT	Inter
EMPHASIS	The spoken word is highlighted as it is said
HOOK	Sparkle banner
MOTION	Words fade in, fade out

Base text · Spoken word · Hook: text, glow, background



Focus Word

Teaching and explainers where each word should land.

The spoken word grows, the rest fades back. Frame hook.

FONT	Inter
EMPHASIS	The spoken word is highlighted as it is said
HOOK	Frame
MOTION	Words rise in, fade out

Base text · Spoken word · Hook: text, background



Smart

Tech, education and product explainers.

Clean captions with a mint spoken word and a soft glow. Underline hook.

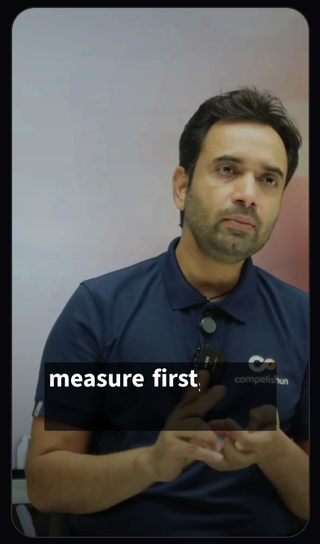
FONT	Inter
EMPHASIS	The spoken word is highlighted as it is said
HOOK	Underline
MOTION	Words fade in, fade out

Base text · Spoken word · Glow · Hook: text, outline, accent

SUBTITLE + HOOK TEMPLATES · THE CLASSICS · 2 OF 3

71 caption styles with matching hooks

A Subtitle + Hook template sets how captions look and move, how the key word is emphasised, and the style of the opening hook. The phones show the caption style live.



Pro Caption

Corporate, news-style and professional interviews.

Polished white captions on a translucent dark bar — the broadcast look. News bar hook.

FONT	Source Sans 3
EMPHASIS	The spoken word is highlighted as it is said
HOOK	News bar
MOTION	Words fade in, fade out

Base text · Spoken word · Background · Rounding & padding · Hook: text, background, accent



Neo Minimal

Brands that want captions to stay out of the way.

Ultra-clean captions; the spoken word is underlined, nothing else. Underline hook.

FONT	Inter
EMPHASIS	The spoken word is highlighted as it is said
HOOK	Underline
MOTION	Words rise in, fade out

Base text · Spoken word · Accent · Hook: text, outline, accent



Outline Pop

Playful pop-culture and entertainment clips.

Outlined upper-case text; the spoken word inverts to pink. Frame hook.

FONT	Poppins
EMPHASIS	The spoken word is highlighted as it is said
HOOK	Frame
MOTION	Words pop in, shrink out

Base text · Spoken word · Outline · Hook: text, background



Neon Glow

Gaming, music and nightlife content.

Cyan neon text glowing on a dark bar. Underglow hook.

FONT	Montserrat
EMPHASIS	The spoken word is highlighted as it is said
HOOK	Neon underglow
MOTION	Words fade in, fade out

Base text · Spoken word · Glow · Background · Rounding & padding · Hook: text, outline, glow, accent



Typewriter

Tech, storytelling and suspense where text should unfold.

Words typed out one by one, monospaced. Tape hook.

FONT	Roboto Mono
EMPHASIS	The spoken word is highlighted as it is said
HOOK	Tape strip
MOTION	Words unscramble in, scramble out

Base text · Spoken word · Hook: text, background



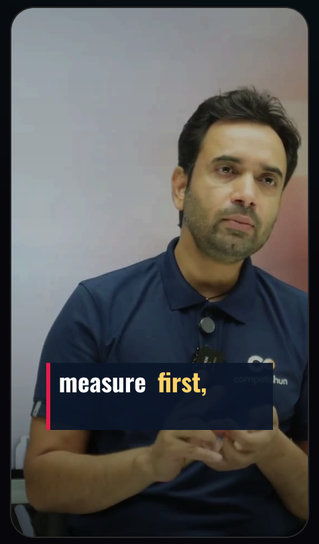
Marker

Vlogs and warm, handmade-feeling content.

Handwritten script; the spoken word is highlighted in yellow. Brush stroke hook.

FONT	Caveat
EMPHASIS	The spoken word is highlighted as it is said
HOOK	Brush stroke
MOTION	Words rise in, fade out

Base text · Spoken word · Word highlight · Hook: text, background



Lower Third

Interviews and news-style segments.

A broadcast bar with a red left accent; the spoken word in gold. News bar hook.

FONT	Oswald
EMPHASIS	The spoken word is highlighted as it is said
HOOK	News bar
MOTION	Words slide in, slide out

Base text · Spoken word · Background · Accent · Rounding & padding · Hook: text, background, accent

SUBTITLE + HOOK TEMPLATES · THE CLASSICS · 3 OF 3

71 caption styles with matching hooks

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Magazine

Editorial stories, fashion and cinematic pieces.

Serif upper-case headline with a gold rule beneath. Cinematic bar hook.

FONT	Playfair Display
EMPHASIS	The spoken word is highlighted as it is said
HOOK	Cinematic bar
MOTION	Words fade in, fade out

Base text · Spoken word · Accent · Hook: text, background



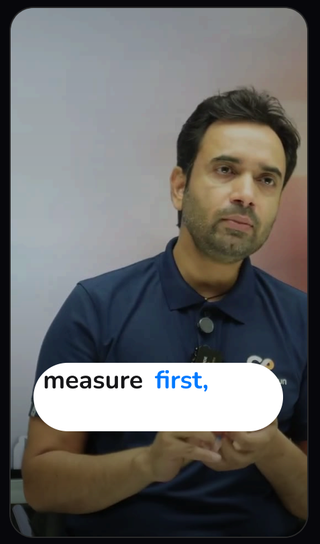
Split Flap

Travel, retro and countdown-style reveals.

Airport-board letters that flip on the spoken word. Ticker hook.

FONT	Roboto Mono
EMPHASIS	The spoken word is highlighted as it is said
HOOK	Ticker
MOTION	Words drop in, rise out

Base text · Spoken word · Word highlight · Hook: text, background



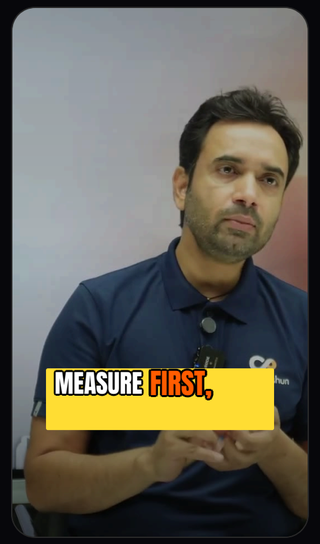
Bubble Chat

Casual, conversational and comedy clips.

A white messenger pill; the spoken word in blue. Stamp hook.

FONT	Nunito
EMPHASIS	The spoken word is highlighted as it is said
HOOK	Stamp
MOTION	Words pop in, shrink out

Base text · Spoken word · Background · Rounding & padding · Hook: text, background



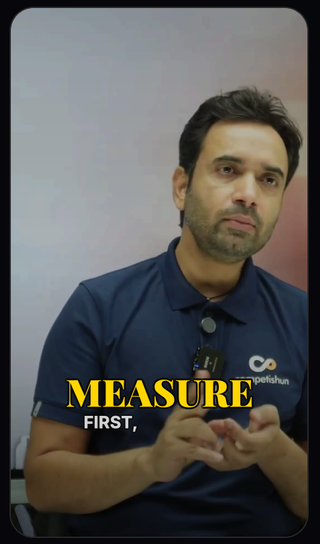
Comic Bold

Comedy, memes and kids' content.

Upper-case on a bright yellow comic bar with a heavy black border. Paper tear hook.

FONT	Anton
EMPHASIS	The spoken word is highlighted as it is said
HOOK	Paper tear
MOTION	Words pop in, drop out

Base text · Spoken word · Outline · Background · Rounding & padding · Hook: text, background



ThinkSchool

Business and education explainers built around one key word.

One big gold serif keyword per phrase, small context above and below. Bare heavy hook.

FONT	Inter
EMPHASIS	One key word per phrase, set large
HOOK	Bare heavy type
MOTION	Words rise in, fade out

Base text · Spoken word · Outline · Keyword · Hook: text, outline, glow



Upscale Pop

Hard-hitting takes where one word carries the punch.

One big red keyword in condensed slanted caps per phrase. Bare heavy hook.

FONT	Oswald italic
EMPHASIS	One key word per phrase, set large
HOOK	Bare heavy type
MOTION	Words pop in, fade out

Base text · Spoken word · Outline · Keyword · Hook: text, outline, glow



Margdarshan

Hindi and Indian-language education channels.

Uniform yellow condensed block with a lime glow. Wide-tracked bare hook.

FONT	Oswald
EMPHASIS	The spoken word is highlighted as it is said
HOOK	Wide-tracked bare type
MOTION	Words pop in, fade out

Base text · Spoken word · Outline · Glow · Keyword · Hook: text, outline, glow

71 caption styles with matching hooks

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Karaoke Sweep

Lyrics and fast speakers — the line stays lit behind the voice.

Words fill yellow left to right as spoken and stay lit. Underline hook.

FONT	Inter
EMPHASIS	The spoken word is highlighted as it is said
HOOK	Underline
MOTION	Words fade in, fade out

Base text · Spoken word

Hook: text, outline, accent



Karaoke Bounce

Playful shorts and reactions with a springy word-by-word beat.

Each word springs in yellow as it is spoken. Stamp seal hook.

FONT	Montserrat
EMPHASIS	The spoken word is highlighted as it is said
HOOK	Stamp
MOTION	Words pop in, fade out

Base text · Spoken word

Hook: text, background



Box Hop

Loud, high-energy feeds where captions are part of the show.

Dark chips per word, a yellow pill hops to the spoken one. Neon pill hook.

FONT	Montserrat
EMPHASIS	The spoken word is highlighted as it is said
HOOK	Glowing pill
MOTION	Words pop in, shrink out

Base text · Spoken word

Word highlight

Hook: text, glow, background



Underline Karaoke

Interviews and minimal edits that still want word tracking.

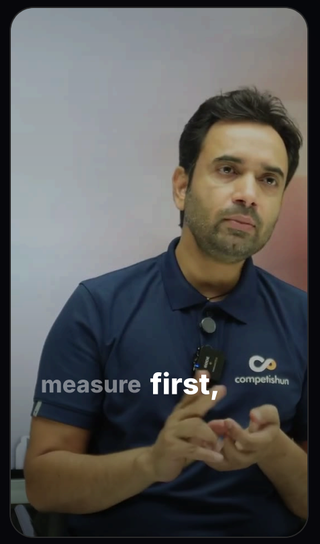
A yellow underline lands under each spoken word. Underline hook.

FONT	Inter
EMPHASIS	The spoken word is highlighted as it is said
HOOK	Underline
MOTION	Words fade in, fade out

Base text · Spoken word

Accent

Hook: text, outline, accent



Shrink Settle

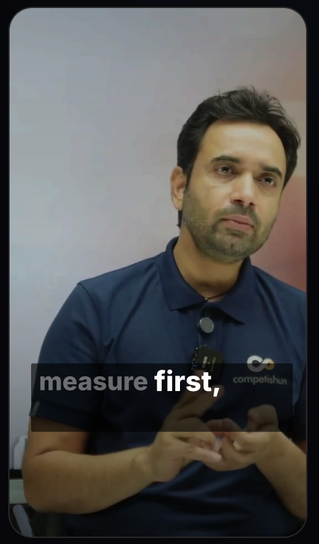
Tutorials and explainers where attention stays on the now.

The spoken word grows while past words shrink and grey. Frame hook.

FONT	Inter
EMPHASIS	The spoken word is highlighted as it is said
HOOK	Frame
MOTION	Words fade in, fade out

Base text · Spoken word

Hook: text, background



Spotlight

Storytelling and dramatic delivery with theatrical focus.

Only the spoken word is bright on a dark card. Cinematic bar hook.

FONT	Inter
EMPHASIS	The spoken word is highlighted as it is said
HOOK	Cinematic bar
MOTION	Words fade in, fade out

Base text · Spoken word

Background

Rounding & padding

Hook: text, background



Hormozi Negative

Bright footage and outdoor content where dark text drowns.

Black caps on a white card, the spoken word on a yellow pill. Neon pill hook.

FONT	Montserrat
EMPHASIS	The spoken word is highlighted as it is said
HOOK	Glowing pill
MOTION	Words pop in, fade out

Base text · Spoken word

Word highlight · Background

Rounding & padding

Hook: text, glow, background

SUBTITLE + HOOK TEMPLATES · KARAOKE & BOLD · 2 OF 2

71 caption styles with matching hooks

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71 caption styles with matching hooks

A Subtitle + Hook template sets how captions look and move, how the key word is emphasised, and the style of the opening hook. The phones show the caption style live.



Gradient Pop

Hype edits and fast speakers who want karaoke with more punch.

The spoken word pops and warms yellow to orange. Neon underglow hook.

FONT	Montserrat
EMPHASIS	The spoken word is highlighted as it is said
HOOK	Neon underglow
MOTION	Words pop in, fade out

Base text · Spoken word

Hook: text, outline, glow, accent



Typewriter Karaoke

Narration and storytelling with a typed, followed-along feel.

Words type out in yellow as they are spoken. Underline hook.

FONT	Roboto Mono
EMPHASIS	The spoken word is highlighted as it is said
HOOK	Underline
MOTION	Words fade in, fade out

Base text · Spoken word

Hook: text, outline, accent



Spring Stack

Upbeat explainers and creator content with physical energy.

Words spring up into the line from below. Sparkle banner hook.

FONT	Nunito
EMPHASIS	The spoken word is highlighted as it is said
HOOK	Sparkle banner
MOTION	Words rise in, fade out

Base text · Spoken word

Hook: text, glow, background



Heartbeat

Music-backed edits and punchy one-liners.

The spoken word thumps with a double beat. Neon pill hook.

FONT	Montserrat
EMPHASIS	The spoken word is highlighted as it is said
HOOK	Glowing pill
MOTION	Words pop in, fade out

Base text · Spoken word

Hook: text, glow, background



Wave Rider

Beachy, lifestyle and laid-back content.

A soft wave travels along the line. Tape hook.

FONT	Montserrat
EMPHASIS	The spoken word is highlighted as it is said
HOOK	Tape strip
MOTION	Words fade in, fade out

Base text · Spoken word

Hook: text, background



Gravity Drop

Bold claims and comedic timing.

Words drop from above and bounce into place. Stamp seal hook.

FONT	Anton
EMPHASIS	The spoken word is highlighted as it is said
HOOK	Stamp
MOTION	Words drop in, fade out

Base text · Spoken word

Hook: text, background



Flip Clock

Countdowns, travel and retro-mechanical charm.

The spoken word swings down like a flip clock. Ticker hook.

FONT	Oswald
EMPHASIS	The spoken word is highlighted as it is said
HOOK	Ticker
MOTION	Words fade in, fade out

Base text · Spoken word · Word highlight

Hook: text, background

71 caption styles with matching hooks

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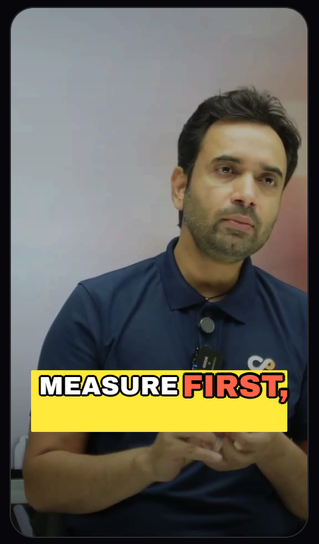
Breathing Glow

Meditation, slow stories and lo-fi edits.

A soft halo slowly breathes in and out. Frame hook.

FONT	Inter
EMPHASIS	The spoken word is highlighted as it is said
HOOK	Frame
MOTION	Words fade in, fade out

Base text · Spoken word · Glow · Hook: text, background



Comic Pow

Comedy, reactions and loud promos.

Comic panel captions, the spoken word tilts and bursts red. Sparkle banner hook.

FONT	Archivo Black
EMPHASIS	The spoken word is highlighted as it is said
HOOK	Sparkle banner
MOTION	Words pop in, shrink out

Base text · Spoken word · Outline · Background · Rounding & padding · Hook: text, glow, background



Sticker Doodle

Vlogs, crafts and wholesome content.

Die-cut words at hand-placed angles. Tape hook.

FONT	Caveat
EMPHASIS	The spoken word is highlighted as it is said
HOOK	Tape strip
MOTION	Words pop in, fade out

Base text · Spoken word · Outline · Glow · Hook: text, background



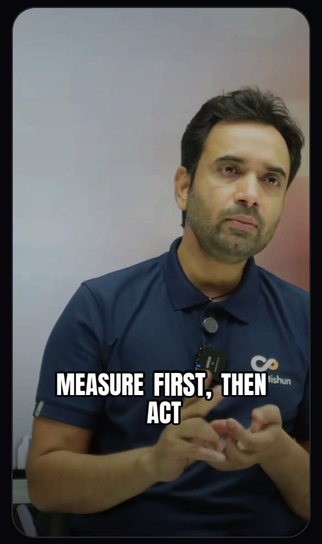
Crayon

Kids' content, crafts and family clips.

Crayon-outlined words, the spoken word wiggles red. Stamp seal hook.

FONT	Nunito
EMPHASIS	The spoken word is highlighted as it is said
HOOK	Stamp
MOTION	Words pop in, fade out

Base text · Spoken word · Outline · Hook: text, background



Meme Classic

Memes, reactions and anything that must read instantly.

White caps, heavy black outline, nothing else. Underline hook.

FONT	Anton
EMPHASIS	The spoken word is highlighted as it is said
HOOK	Underline
MOTION	Words none, none

Base text · Spoken word · Outline · Hook: text, outline, accent



Handdrawn Wobble

Doodle edits, vlogs and casual storytelling.

A constant tiny hand-drawn tremble. Brush stroke hook.

FONT	Caveat
EMPHASIS	The spoken word is highlighted as it is said
HOOK	Brush stroke
MOTION	Words fade in, fade out

Base text · Spoken word · Hook: text, background



Ransom Note

Memes, punk edits and anarchic comedy.

Cut-out words on black scraps at mixed angles. Glitch bar hook.

FONT	Oswald
EMPHASIS	The spoken word is highlighted as it is said
HOOK	Glitch bar
MOTION	Words unscramble in, fade out

Base text · Spoken word · Word highlight · Hook: text, outline, glow, background

SUBTITLE + HOOK TEMPLATES · EDITORIAL & TECH · 1 OF 2

71 caption styles with matching hooks

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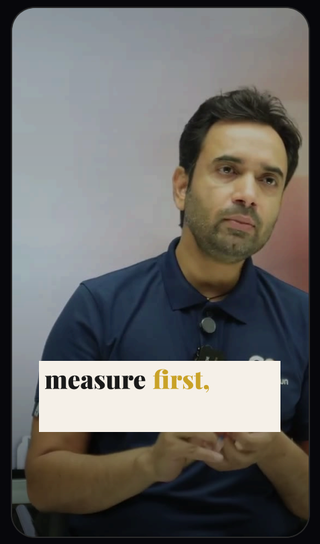


Vogue Serif

Fashion, luxury and brand films.

Wide-tracked serif on a cream card, the spoken word gold. Frame hook.

FONT	Playfair Display
EMPHASIS	The spoken word is highlighted as it is said
HOOK	Frame
MOTION	Words fade in, fade out

Base text · Spoken word · Background · Rounding & padding · Hook: text, background



Editorial Rule

Essays, interviews and premium brand pieces.

Small tracked caps over a hairline gold rule. Underline hook.

FONT	Lora
EMPHASIS	The spoken word is highlighted as it is said
HOOK	Underline
MOTION	Words fade in, fade out

Base text · Spoken word · Accent · Hook: text, outline, accent



Drop Cap

Opinion pieces and trailers built around one striking word.

The key word set huge in serif between small context rows. Cinematic bar hook.

FONT	Inter
EMPHASIS	One key word per phrase, set large
HOOK	Cinematic bar
MOTION	Words fade in, fade out

Base text · Spoken word · Keyword · Hook: text, background



Letterbox

Documentaries and cinematic edits.

Small tracked caps on a dark letterbox bar. Cinematic bar hook.

FONT	Oswald
EMPHASIS	The spoken word is highlighted as it is said
HOOK	Cinematic bar
MOTION	Words fade in, fade out

Base text · Spoken word · Background · Rounding & padding · Hook: text, background



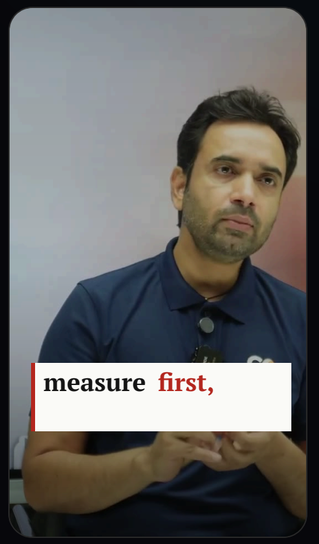
Minimal Fade

Minimal brands and quiet talks.

Each word fades in and dims behind, nothing else. Underline hook.

FONT	Inter
EMPHASIS	The spoken word is highlighted as it is said
HOOK	Underline
MOTION	Words fade in, fade out

Base text · Spoken word · Hook: text, outline, accent



Newsroom Serif

News-style segments and serious interviews.

White name-plate, red accent, serif type. News bar hook.

FONT	PT Serif
EMPHASIS	The spoken word is highlighted as it is said
HOOK	News bar
MOTION	Words fade in, fade out

Base text · Spoken word · Background · Accent · Rounding & padding · Hook: text, background, accent



Fashion Italic

Fashion, beauty and cinematic lifestyle.

Italic serif, the spoken word rises with a gold underline. Frame hook.

FONT	Playfair Display italic
EMPHASIS	The spoken word is highlighted as it is said
HOOK	Frame
MOTION	Words rise in, fade out

Base text · Spoken word · Accent · Hook: text, background

71 caption styles with matching hooks

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Terminal

Coding, tech and cyberpunk content.

Green phosphor typed out with a block cursor. Glitch bar hook.

FONT	Roboto Mono
EMPHASIS	The spoken word is highlighted as it is said
HOOK	Glitch bar
MOTION	Words fade in, fade out

Base text · Spoken word · Background · Rounding & padding · Hook: text, outline, glow, background



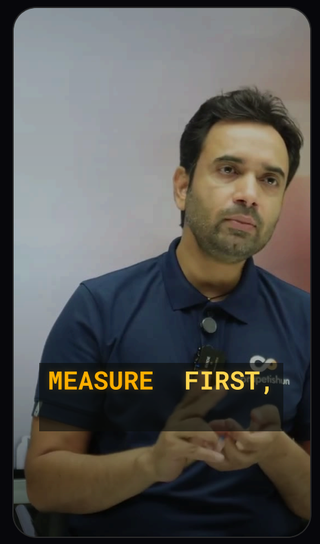
Pixel Party

Retro gaming and nostalgia edits.

Two-tone caps that scramble into place. Glitch bar hook.

FONT	Roboto Mono
EMPHASIS	The spoken word is highlighted as it is said
HOOK	Glitch bar
MOTION	Words unscramble in, fade out

Base text · Spoken word · Outline · Hook: text, outline, glow, background



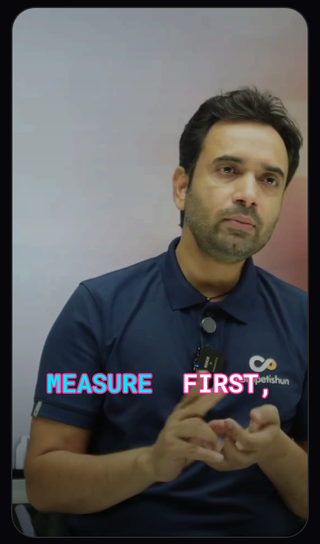
HUD Tactical

Tactical, space and sim content.

Amber tracked caps in a thin-framed panel. Hologram hook.

FONT	Roboto Mono
EMPHASIS	The spoken word is highlighted as it is said
HOOK	Hologram box
MOTION	Words fade in, fade out

Base text · Spoken word · Glow · Background · Rounding & padding · Hook: text, glow, background



Glitch Words

Gaming highlights and tech-fail edits.

Cyan with a magenta offset, the spoken word scrambles. Glitch bar hook.

FONT	Roboto Mono
EMPHASIS	The spoken word is highlighted as it is said
HOOK	Glitch bar
MOTION	Words pop in, fade out

Base text · Spoken word · Outline · Hook: text, outline, glow, background



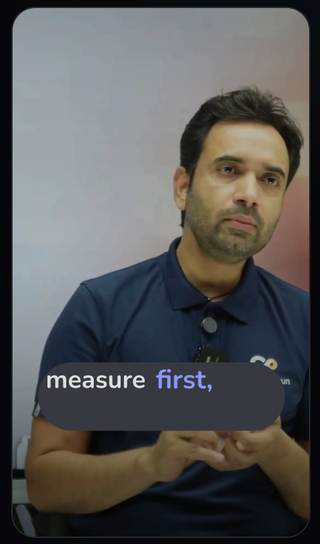
Speedrun Splits

Speedruns, challenges and stat-heavy clips.

Mono words, numbers count up, active flashes green. Scoreboard hook.

FONT	Roboto Mono
EMPHASIS	The spoken word is highlighted as it is said
HOOK	Sports scoreboard
MOTION	Words fade in, fade out

Base text · Spoken word · Background · Rounding & padding · Hook: text, background, accent



Discord Chat

Streamer clips, reactions and community Q&As.

Dark chat bubble, the spoken word in blurple. Tape hook.

FONT	Nunito
EMPHASIS	The spoken word is highlighted as it is said
HOOK	Tape strip
MOTION	Words pop in, fade out

Base text · Spoken word · Background · Rounding & padding · Hook: text, background



Esports Score

Esports and sports highlights.

Heavy slanted caps, thick underline under the spoken word. Scoreboard hook.

FONT	Oswald italic
EMPHASIS	The spoken word is highlighted as it is said
HOOK	Sports scoreboard
MOTION	Words pop in, fade out

Base text · Spoken word · Outline · Accent · Hook: text, background, accent

71 caption styles with matching hooks

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Rage Bait

Hot takes, rants and debate clips.

Huge caps, the spoken word shakes red. Glitch bar hook.

FONT	Anton
EMPHASIS	The spoken word is highlighted as it is said
HOOK	Glitch bar
MOTION	Words pop in, fade out

Base text · Spoken word · Outline

Hook: text, outline, glow, background



ASMR Soft

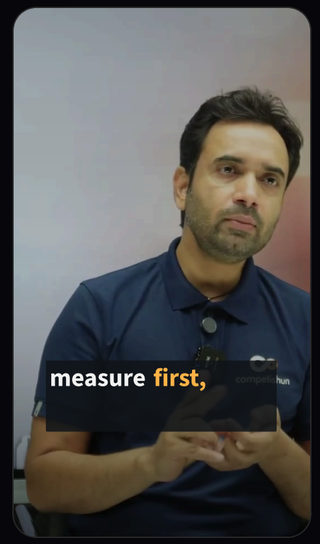
ASMR, calm vlogs and bedtime content.

Lowercase pastels drifting gently. Underglow hook.

FONT	Nunito
EMPHASIS	The spoken word is highlighted as it is said
HOOK	Neon underglow
MOTION	Words fade in, fade out

Base text · Spoken word · Glow

Hook: text, outline, glow, accent



Podcast Lower

Podcasts and long interviews.

Two-line lower third on a dark slab. News bar hook.

FONT	Source Sans 3
EMPHASIS	The spoken word is highlighted as it is said
HOOK	News bar
MOTION	Words fade in, fade out

Base text · Spoken word · Background · Rounding & padding

Hook: text, background, accent



Reaction Pop

Reactions, reveals and surprise moments.

The key word balloons in pink with a glow pulse. Sparkle banner hook.

FONT	Poppins
EMPHASIS	The spoken word is highlighted as it is said
HOOK	Sparkle banner
MOTION	Words pop in, shrink out

Base text · Spoken word · Outline

Hook: text, glow, background



Duo Blocks

Listicles and punchy, graphic delivery.

White blocks, the spoken block inverts with an accent underline. Stamp seal hook.

FONT	Montserrat
EMPHASIS	The spoken word is highlighted as it is said
HOOK	Stamp
MOTION	Words pop in, fade out

Base text · Spoken word · Word highlight · Accent

Hook: text, background



Breaking News

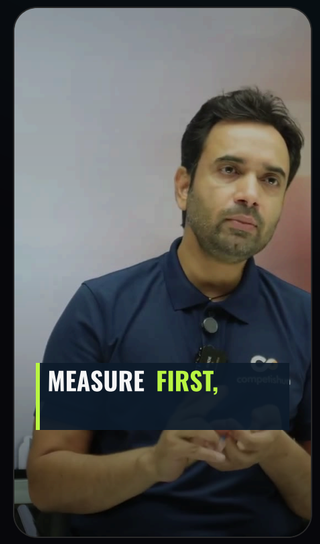
Announcements and alert-style comedy.

White caps on a red broadcast bar. News bar hook.

FONT	Montserrat
EMPHASIS	The spoken word is highlighted as it is said
HOOK	News bar
MOTION	Words fade in, fade out

Base text · Spoken word · Glow · Background · Accent · Rounding & padding

Hook: text, background, accent



Sports Stat

Sports, fitness and stat-led clips.

Scoreboard slab, numbers count up, active goes lime. Scoreboard hook.

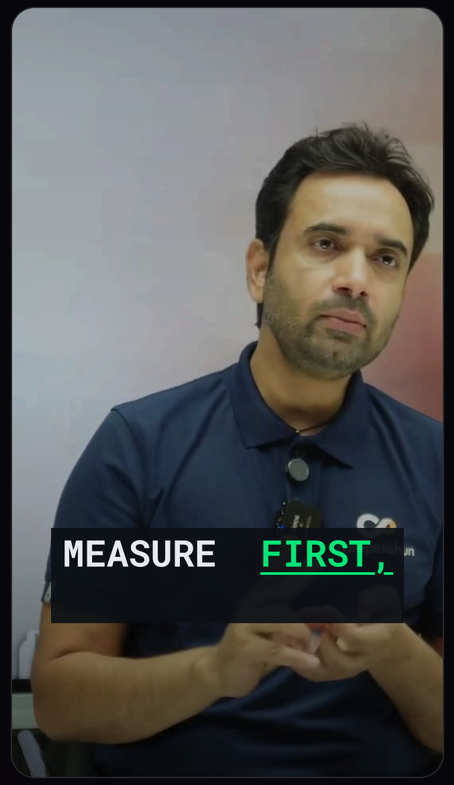
FONT	Oswald
EMPHASIS	The spoken word is highlighted as it is said
HOOK	Sports scoreboard
MOTION	Words fade in, fade out

Base text · Spoken word · Background · Accent · Rounding & padding

Hook: text, background, accent

71 caption styles with matching hooks

A Subtitle + Hook template sets how captions look and move, how the key word is emphasised, and the style of the opening hook. The phones show the caption style live.



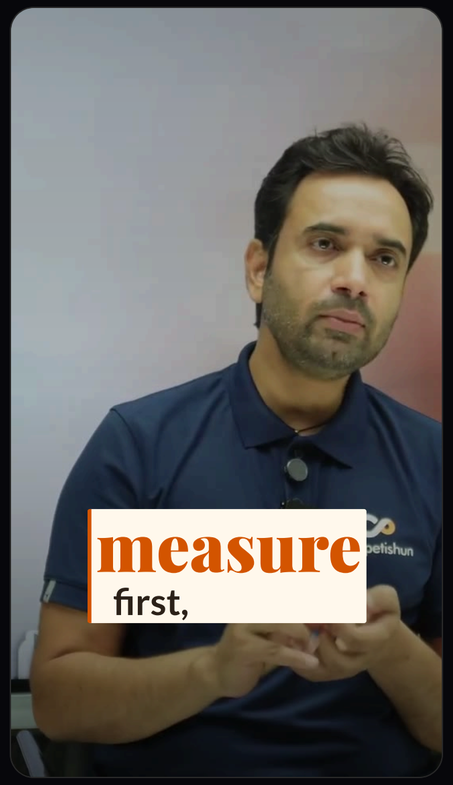
Finance Ticker

Finance, crypto and business content.

Compact mono strip, active in market green. Ticker hook.

FONT	Roboto Mono
EMPHASIS	The spoken word is highlighted as it is said
HOOK	Ticker
MOTION	Words fade in, fade out

Base text · Spoken word · Background · Accent · Rounding & padding · Hook: text, background



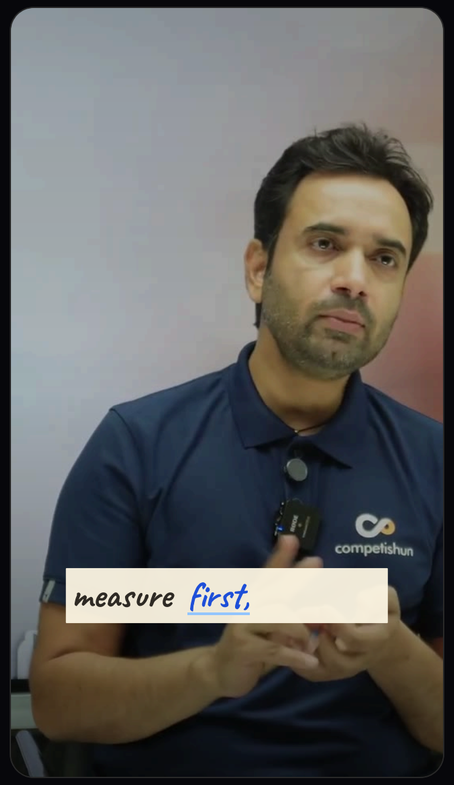
Recipe Steps

Recipes, DIY and step-by-step tutorials.

Cream card, orange bar, the key step set large. Brush stroke hook.

FONT	Lato
EMPHASIS	One key word per phrase, set large
HOOK	Brush stroke
MOTION	Words fade in, fade out

Base text · Spoken word · Background · Accent · Keyword · Rounding & padding · Hook: text, background



Study Notes

Study content, lectures and note-taking aesthetics.

Notebook card, the spoken word marked blue. Frame hook.

FONT	Caveat
EMPHASIS	The spoken word is highlighted as it is said
HOOK	Frame
MOTION	Words fade in, fade out

Base text · Spoken word · Background · Accent · Rounding & padding



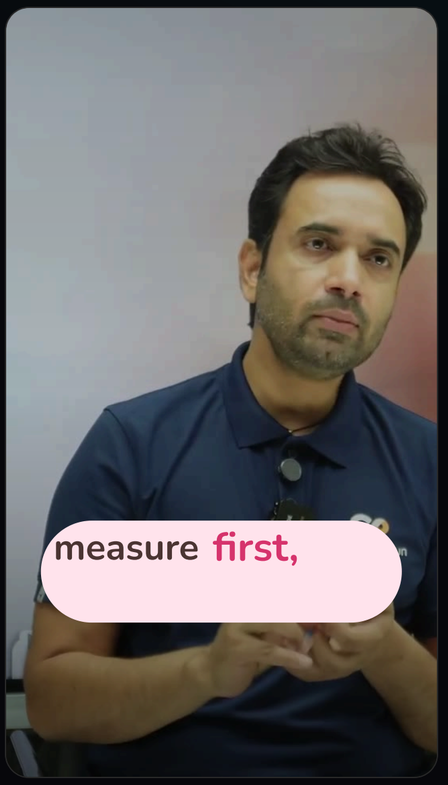
Margdarshan V2

Hindi and Indian-language talks, tuned for Devanagari.

Devanagari-tuned block, saffron spoken word over teal glow. Margdarshan hook.

FONT	Noto Sans Devanagari
EMPHASIS	The spoken word is highlighted as it is said
HOOK	Wide-tracked bare type
MOTION	Words fade in, fade out

Base text · Spoken word · Outline · Glow · Hook: text, outline, glow



Bubble Tea

Lifestyle, cafe and kawaii content.

Pastel pink card, the spoken word pops berry. Sparkle banner hook.

FONT	Nunito
EMPHASIS	The spoken word is highlighted as it is said
HOOK	Sparkle banner
MOTION	Words pop in, fade out

Base text · Spoken word · Background · Rounding & padding · Hook: text, glow, background

MOMENTS

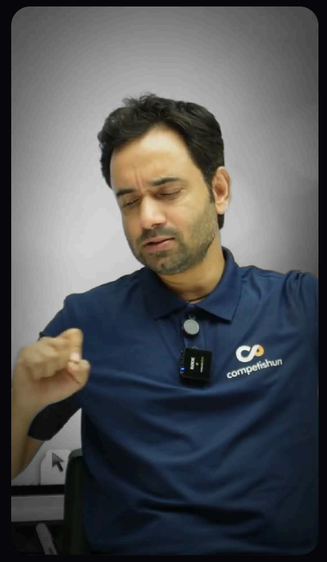
Moments: the beats that make a clip memorable

Replays, slow motion, freezes and face effects placed on the right line — chosen by AI with Moments Auto, or set by hand.



Climax freeze

The last second replays and freezes in black and white, with a zoom punch.



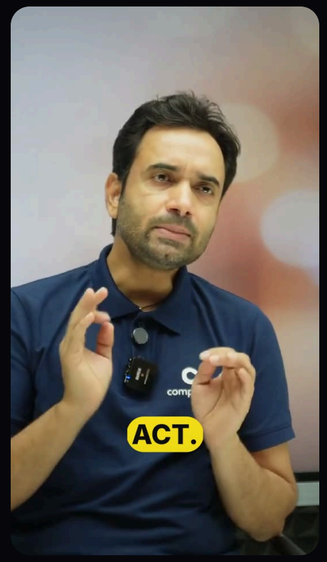
Slow-mo + colour pop

The ending replays at 0.4× speed; the speaker stays in colour, the background turns grey.



Mid-video slow motion

A chosen moment slows to 0.4×, ramping in and out smoothly.



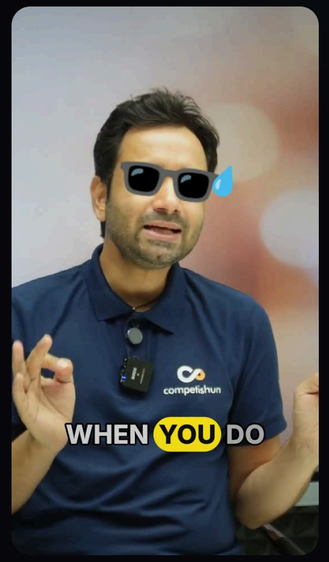
Freeze + flash

A one-second freeze on a key line, marked with a flash.



Eye lasers + crown

Face effects that track the speaker's head and eyes.



Sunglasses + sweat drop

Sunglasses drop onto the face; a sweat drop for the awkward beat.



Intro replay

Two seconds of the best moment shown before the clip starts, to stop the scroll.

CLIMAX

Replays the ending or the best moment (2–5 s) with a freeze, slow motion or speed ramp, plus effects: zoom punch, shake, flash, black and white, colour pop, glitch, confetti.

FACE EFFECTS

Eye lasers, an emoji on the head, emoji eyes, sunglasses and a sweat drop — at most two at once, following the face.

SENSIBLE LIMITS

By default up to 3 moments per clip, no more than 6 s added, and at least 8 s between moments, so effects never crowd the message.

MUSIC

Music that fits the moment

Three layers of sound: a background bed under the whole clip, a short sting on the climax, and your own tracks when you have them.

AI MUSIC BED

Each scene template carries a music style — “soft, warm, unobtrusive”, “driving electronic hip-hop”, “cinematic orchestral”. AI mixes a bed in that style under the speech.

CLIMAX STINGS

A library of 70 music stings, 5–7 s each, in seven moods. The climax gets one that matches its mood and energy, mixed to a consistent loudness.

YOUR OWN TRACKS

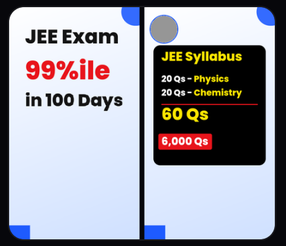
Upload music for the full clip or a stretch of it, with volume, lowering under speech, fades and looping.

Epic 10	Funny 10	Emotional 10	Suspense 10	Hype 10	Wholesome 10	Shock 10
Orchestral hit	Cartoon boing	Piano swell	Tension riser	Trap drop	Ukulele smile	Dun dun dun
Trailer boom	Sad trombone	Strings tear	Heartbeat drone	EDM build-drop	Sunny whistle	Vinyl stop
Heroic brass	Pizzicato tiptoe	Hopeful piano	String stab	Phonk hit	Claps and cheer	Horror stab
Choir rise	Kazoo ta-da	Ambient glow	Cliffhanger	Rock power	Bells of joy	Bass-drop shock
Victory chord	Record scratch	Guitar reflect	Mystery piano	Bass boost	Folk strum	Gasp hit
Dark epic	Tuba oompah	Music box	Ticking bomb	Drill beat	Bright piano	Record freeze
Soaring strings	Xylophone run	Cinematic uplift	Dark swell	Future bass	Happy marimba	Thunder hit
Drum ensemble	Circus ending	Felt piano	Reverse hit	Drum and bass	Warm strings	Glass shatter
Synth epic	Bloop fail	Strings resolve	Noir bass	Stadium stomp	Lo-fi warm	Alarm twist
Final gong	Banjo twang	Choral pad	Glitch tension	Riser impact	Celebration pop	Slow reveal

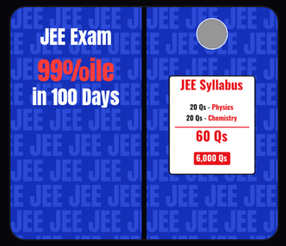
DESIGN KITS · 1 OF 2

29 design kits for scene mode

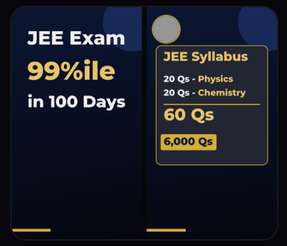
A design kit is the look of everything AI draws over a clip: the background, the intro title, boards, cards and transitions. Each picture shows a kit's intro beside one of its boards. Pick one, or let AI choose by the clip's mood.



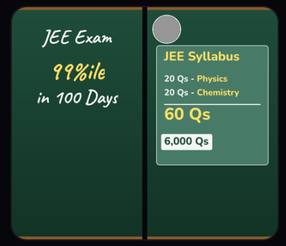
Azure Chalk



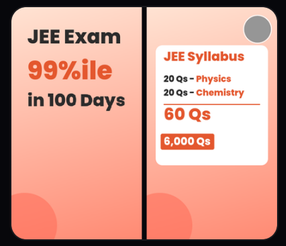
Royal Blue Pattern



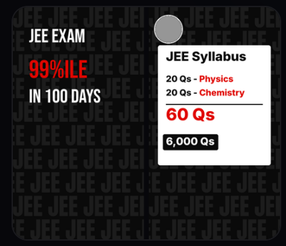
Midnight Gold



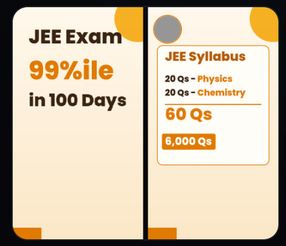
Emerald Chalkboard



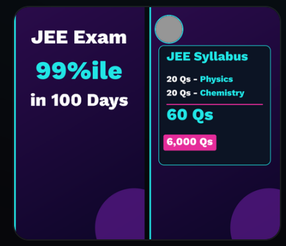
Coral Sunset



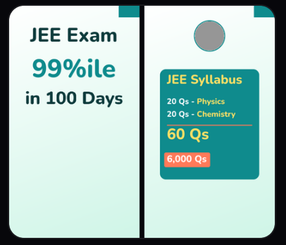
Noir Mono



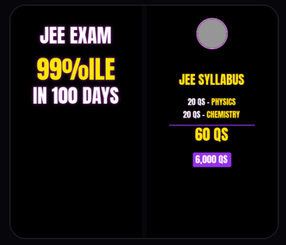
Saffron Cream



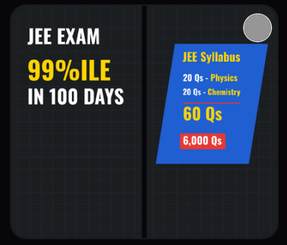
Violet Neon



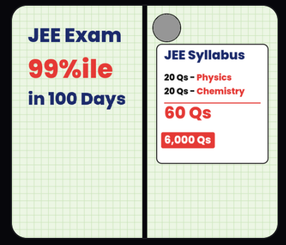
Mint Teal



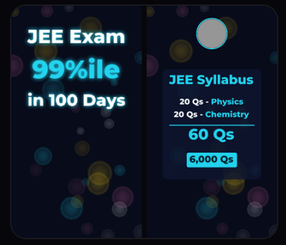
Magenta Glow



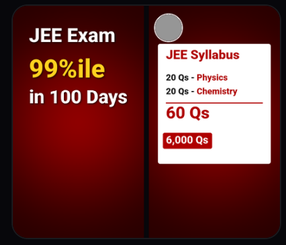
Slate Chalk Ribbon



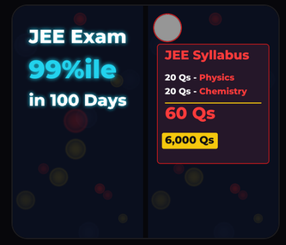
Grid Green Red



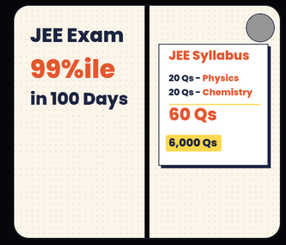
Cyan Confetti Night



Crimson Vignette



Scarlet Noir



Ivory Navy Grid

DESIGN KITS · 2 OF 2

29 design kits for scene mode

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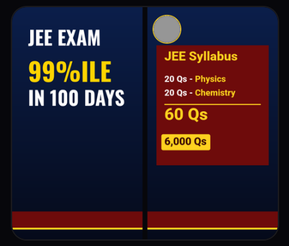
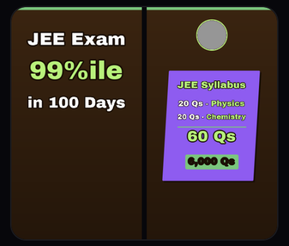


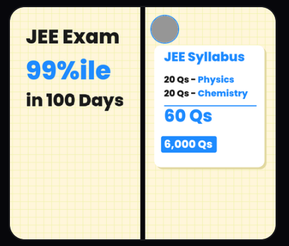
Maroon Newsroom



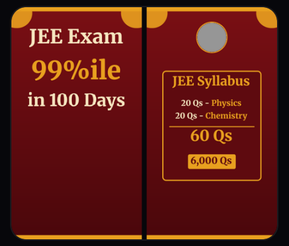
Smoke Gold



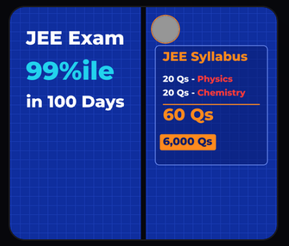
Cocoa Sticker



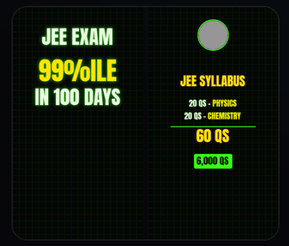
Lemon Grid



Marigold Maroon



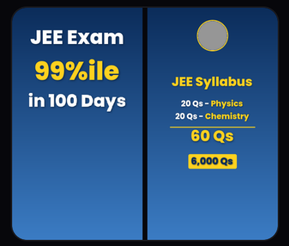
Cobalt Ember



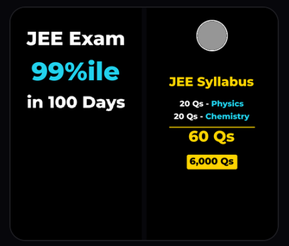
Neon Hacker



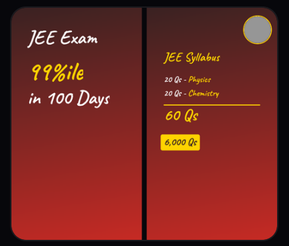
Navy Yellow Banner



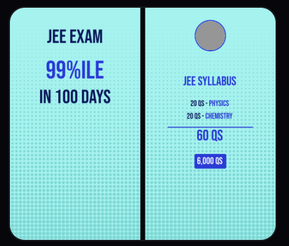
Cobalt Gold



Black Podcast



Oxblood Marker



Cobalt Duotone



Ember Noir

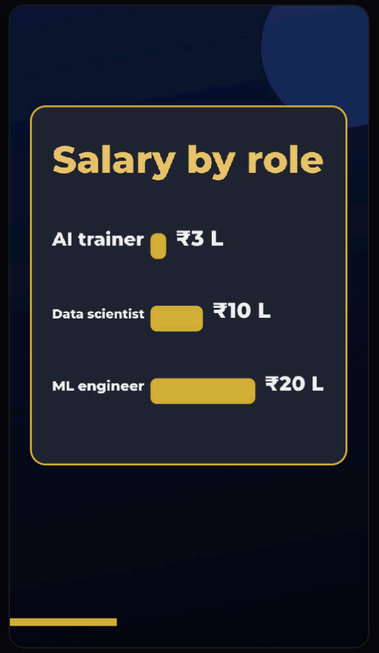
SCENE MODE · 1 OF 2

Numbers, diagrams and teaching boards, drawn as the speaker talks

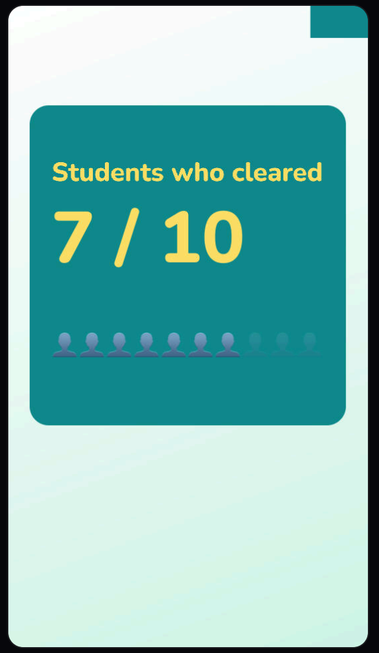
Every number shown is one the speaker said; every step appears on the word that names it. These are real renders from the engine, each in a different kit.



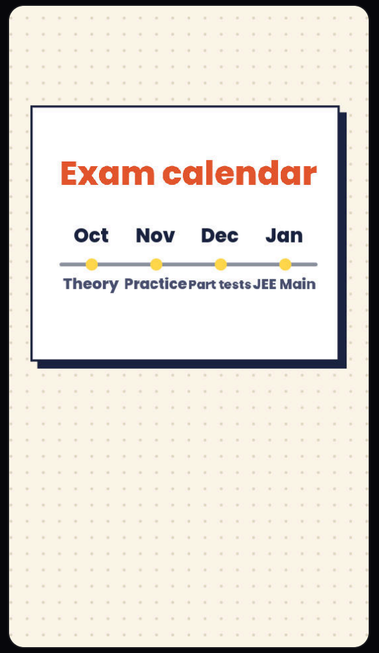
Range DATA



Bars DATA



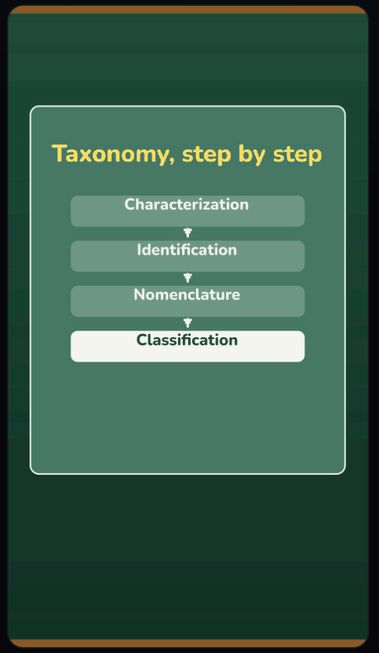
Pictogram DATA



Timeline DATA



Chart DATA

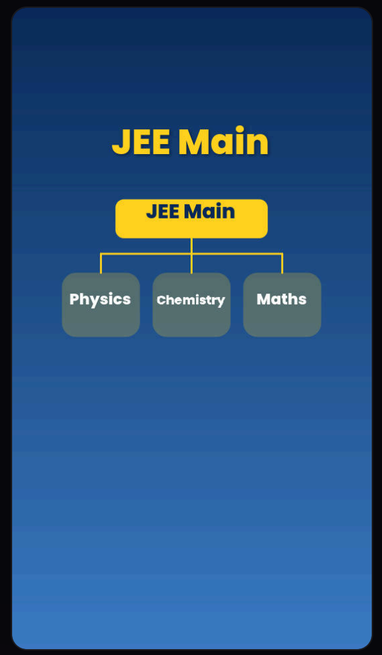


Process chain DIAGRAM

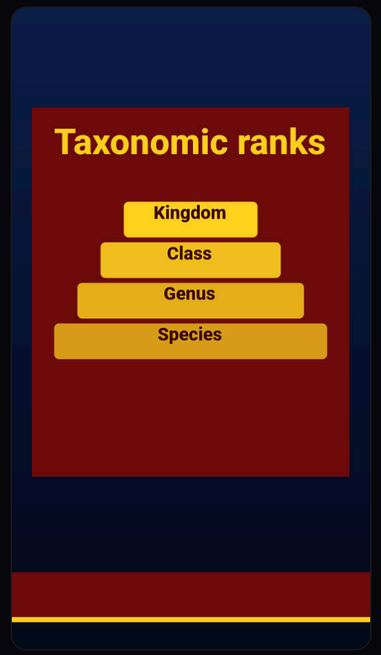
SCENE MODE · 2 OF 2

Numbers, diagrams and teaching boards, drawn as the speaker talks

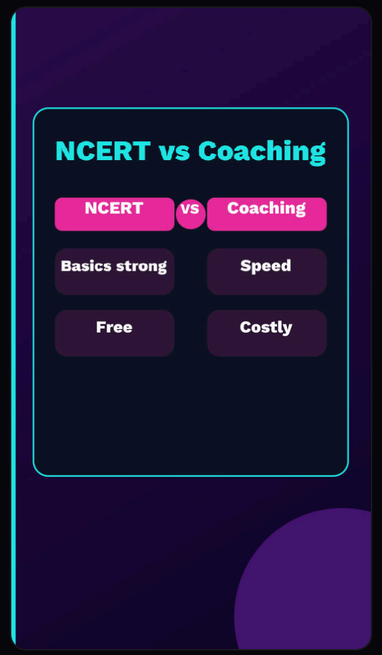
Every number shown is one the speaker said; every step appears on the word that names it. These are real renders from the engine, each in a different kit.



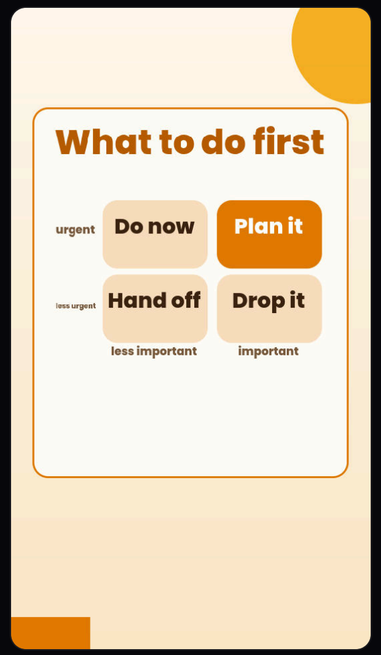
Tree — DIAGRAM



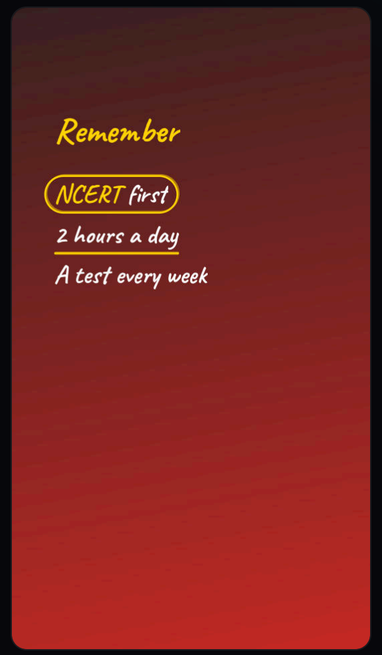
Pyramid — DIAGRAM



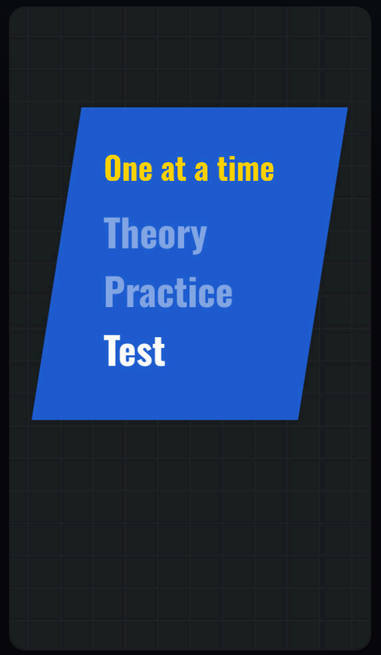
Versus — DIAGRAM



2 × 2 matrix — DIAGRAM



Circle + underline — TEACHING



Spotlight — TEACHING

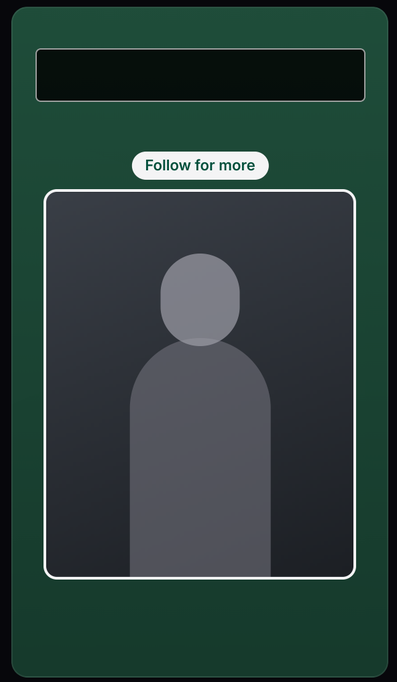
SCENE MODE · SPEAKER IN A FRAME

The speaker framed, the camera steady

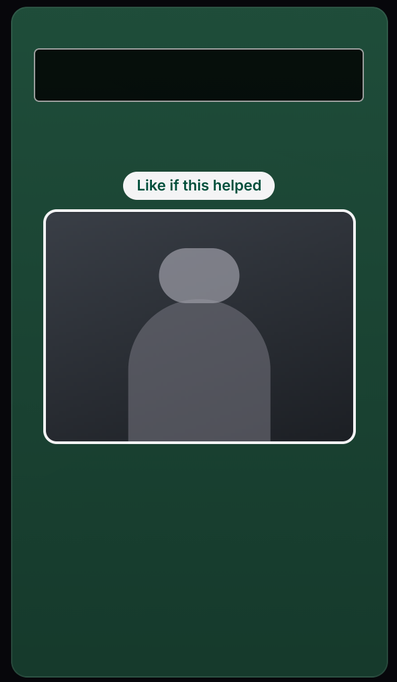
With Speaker in a Frame on, the speaker sits in a rounded frame on the kit's background, below the clip's title strip.



Auto's framing, at full width



Moved down to make room for a line



Auto widens: the frame reshapes

AUTO'S FRAMING, KEPT

The frame shows exactly what Auto framing chose, as wide as the safe area allows. When Auto changes the framing, the frame reshapes in one smooth move.

A STEADY CAMERA

The camera follows the speaker without shaking. A turned head or a hand over the face does not make it jump, and it does not swap to another person for a moment.

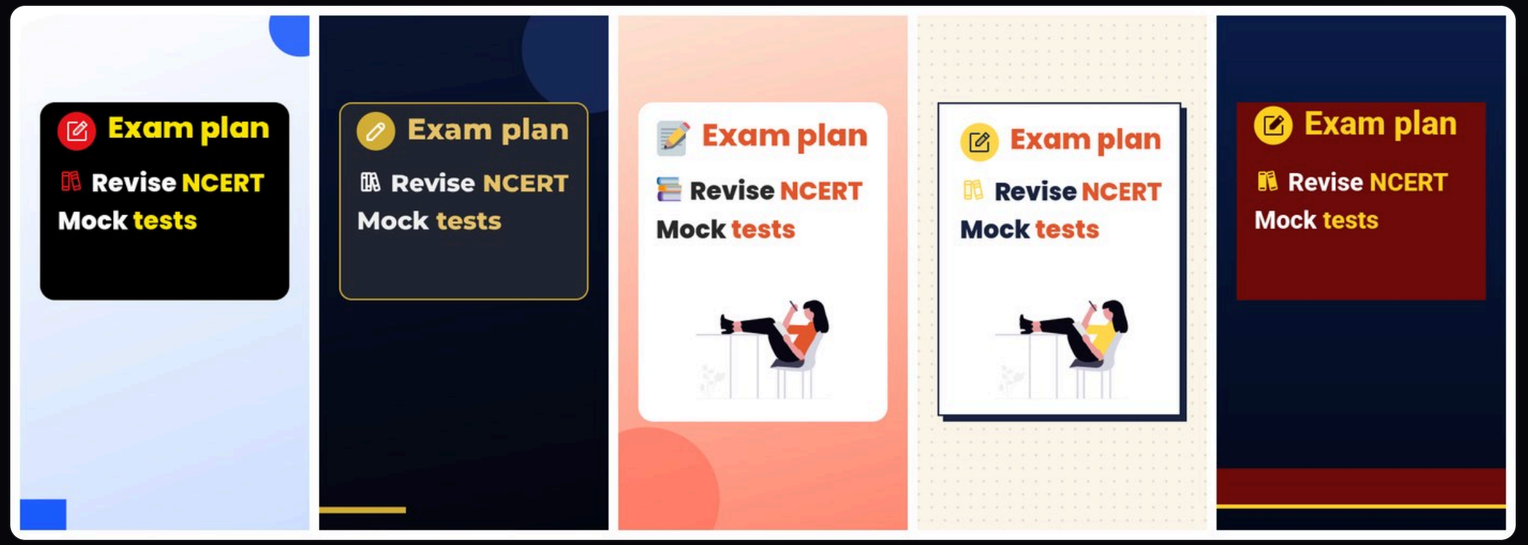
LINES IN THE SPACE

The space around the frame shows one short line at a time — Follow for more, Like if this helped, or your own — never over the captions, the title or a board. The frame moves to make room; it never shrinks.

SCENE MODE · EMOJI, PICTURES, PRESETS

Emoji in each kit’s style, pictures that fit, beats that land

The same board in five kits, painted by the engine: colour emoji in playful kits, icons in the kit’s colours elsewhere, and an illustration where the kit and the board have room for one.



EMOJI, KIT BY KIT

Playful kits draw colour emoji; teaching and serious kits draw matching icons in their own colours. You can switch any kit to colour emoji or icons. An emoji only appears where it fits the line — a calendar beside a date, money beside an amount — and never twice in a clip.

A PICTURE WHEN IT FITS

A board can carry one illustration from our library, recoloured to the kit, when one clearly shows what the board is about. Most boards have none, and nothing is ever stretched or squeezed for it.

MOMENT PRESETS

Shh Drop, Side-Eye, Mind Blown, Boom Fact, Dun Dun Dun: an effect, an emoji and a sound as one beat, placed by AI in a pause after a line that lands. You choose which, and how many per clip.

FACTS

What goes on screen is checked first

Before anything is drawn, AI reads the whole clip — the words and the picture — and lists every fact worth showing. Code then checks each one.

SAID, OR SHOWN

Facts come from what the speaker says and from what is on screen: a slide, a board, a page held up. Each one names the words or the frame it came from.

CHECKED, NOT TRUSTED

A number appears only if the speaker said it, in any form — “dhai lakh”, “2.5 lakh”, “₹2,50,000”. A name appears only if it was said or is on screen. Anything else is dropped.

SPELT RIGHT

Speech-to-text slips — an English word spelt by its sound, a misheard name — are found and fixed before captions and cards are made, using the names your template lists.

YOUR WORDS, WITH ENGLISH

Cards keep the speaker’s own words and language. Choose English under them, your words only, or English only.

BUILT, NOT REPEATED

Related facts become one card that grows — a salary per role, one bar at a time — and a clip never shows the same card style twice in a row.

SET ONCE PER TEMPLATE

Three questions — your channel, the names you say often, who it is for — and a short description guide every clip made with the template.

ALL AUTO

One switch: AI makes every creative call

All Auto picks one Scene template and one Subtitle + Hook template for the clip, then turns on Auto framing, Auto Overlays, AI music and Auto Moments.

AI DECIDES

Scene template	AI DECIDES	Subtitle + Hook template	AI DECIDES
Framing	AI DECIDES	Scene Style	AI DECIDES
Moments	AI DECIDES	Music (AI bed)	AI DECIDES
Enhance	AI DECIDES	Motion	AI DECIDES
Subtitles	AI DECIDES	Emphasis	AI DECIDES
Hook	AI DECIDES	Text Motion	AI DECIDES
Look	AI DECIDES	Grade	AI DECIDES
Transition	AI DECIDES	Auto Overlays	AI DECIDES

On Gold and above, Auto framing also stacks and tracks people. Turn All Auto off at any time to edit any of these by hand.

STAYS YOURS

Trim
Remove dead air, filler words, false starts and repeats — or keep every word.

Generative
B-roll and other generative extras, set by render tier.

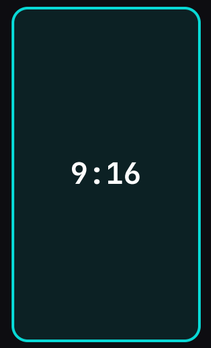
Encoding
Resolution (1080p, 1440p or 4K) and codec.

Brand
Your logo, intro and outro are never touched by the AI.

OUTPUT

Formats and encoding

Every clip can be rendered in the shape each platform wants, at up to 4K.



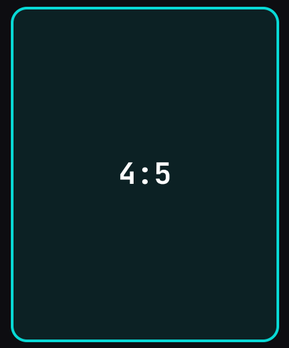
Vertical

Reels, Shorts, TikTok



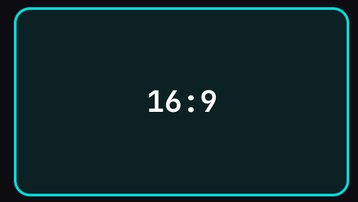
Square

Instagram and LinkedIn feed



Portrait

Tall feed posts



Horizontal

YouTube, X, websites



Custom

Any ratio from 1:4 to 4:1

RESOLUTION

1080p, 1440p or 4K.

CODEC

H.264 for maximum compatibility, or HEVC for smaller files at the same quality.

IN EVERY CLIP

Burned-in subtitles in your chosen style, the hook, your logo, intro and outro, and an MP4 ready to post.

CLIPPINGPRO

Start with one long video.

Send us a recording or a link. We will come back with the report — every moment worth clipping, graded and explained — and the first clips rendered in your style.

clippingpro.in

Book a strategy call